

HEALTHY LIVING HEALTHY PLANET

# natural

## awakenings

magazine

### Fact Sheet

If you're looking to reach consumers dedicated to living a naturally healthy, sustainable lifestyle, there's no better way than *Natural Awakenings* magazine.



- 3+ million print and digital monthly readers
- More than 80% of them make purchases from ads seen in our magazine
- Our **FREE** monthly publications serve over 70 population centers coast to coast and the Caribbean
- 40,000+ distribution points located where our niche market lives, like yoga studios, alternative health practitioners and natural food markets such as Whole Foods and Sprouts
- Strategically place your ads in 1, 2, 3 or all 70+ markets that we serve; you decide based on your target markets and advertising budget
- A fully-integrated media platform including print, digital, social and mobile
- Due to our well-researched and vetted global and national content, our readers consume our magazine from cover to cover
- Because of our local content, which includes event calendars and resource listings, our readers carry NA with them all month, referring to it again and again until the next issue hits the stands
- 25 years of leadership in publishing in the naturally healthy, green-living marketplace has made us the trusted source to educate, inform and shape the lives of our readers, their families, friends and communities
- Reader loyalty that is unprecedented in the publishing industry



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